



Donald J Pliner Taps Shamaine Klein Design for National Line

Houston Jewelry Designer Creates Silver Pendants, Bracelets for Pliner Peace for the Children Foundation

HOUSTON – FEBRUARY 17, 2009 – Today, Shamaine Klein Design™ announced that renowned fashion designer and philanthropist Donald J Pliner has enlisted the talent of Shamaine Pleczko, founder of Shamaine Klein Design, to create a line of sleek, modern pendants and bracelets for his Beverly Hills, Miami, Houston, Las Vegas, San Jose and New York stores, and online at www.donaldjpliner.com/store/foundation/

“Shamaine’s designs are striking and timeless,” Pliner said. “Once I saw her pendants and bracelets I knew they would be a great addition to the Pliner Peace for Children Foundation line.”

The proceeds from the sale of the Donald J Pliner pieces benefit the Pliner Peace for the Children Foundation, which helps advance peace, care, and welfare to children in need all over the world.

“Showcasing my designs in the Donald J Pliner stores is such a thrill and helping children in need is even more fulfilling,” said Shamaine. “Women play many roles today - wife, mother, businesswoman, athlete – and through my jewelry I hope

to make them feel glamorous on any occasion. “

Shamaine designs her pieces for women to wear all day, from workout to work, from carpool to a night out. The glamorous, yet, simple jewelry works well dressed up or dressed down and reflects her athletic lifestyle, her faith and her family. Shamaine’s silver pendants and bracelets feature designs such as her Lucky Kitty, Lotus Flower, Yoga Girl and her signature Peace Symbol. Shamaine is also at work designing a new collection, which she will introduce during the first quarter of 2009. The Shamaine Klein Design collections can be seen at www.skleindesign.com.

Shamaine was raised in Houston to one of the city’s most prominent jewelers. Her father opened cornerstone Michael Klein’s Fine Jewelry in Houston in 1969 where Shamaine remembers talking to customers as she stood on tiptoes to look over the counter. Shamaine started Shamaine Klein Design in 2007.

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*A press kit, which includes images of the jewelry designs, is available at <http://www.skleindesign.com/contact.aspx>